**FOR IMMEDIATE RELEASE**

**TowneBank Named Presenting Sponsor for Greensboro Opera’s**

**First Annual Ovation Gala**

**Greensboro, N.C. – September 24, 2025** - Greensboro Opera is honored to announce TowneBank as the Presenting Sponsor of its *First Annual Ovation Gala*, to be held on **Thursday, November 6, 2025, at Temple Emanuel in Greensboro**. This premier fundraising event will celebrate the transformative power of music and community while raising vital support for Greensboro Opera’s productions and outreach initiatives.

The *First Annual Ovation Gala* will feature an elegant evening of dining, dancing, award-winning wines, a live auction, captivating performances from renowned opera artists, and more. Guests will come together to honor the arts in our community and ensure the continued growth of opera in the Triad.

TowneBank’s generous leadership support as Presenting Sponsor underscores the bank’s long-standing commitment to community enrichment and the arts.

“The arts play an important role in uniting people, inspiring creativity, and strengthening our community, “said Scott Baker, TowneBank Triad President. “TowneBank is excited to support Greensboro Opera and the First Annual Ovation Gala as part of our ongoing commitment to serve others and enrich lives across our community.”

For more than 46 years, Greensboro Opera has been a cornerstone of cultural life in the Triad, presenting world-class productions, nurturing young talent, and providing educational programs that reach thousands of students each year. The *First Annual Ovation Gala* marks an exciting new chapter in the organization’s mission to expand its impact and engagement with the community.

“We are deeply grateful to TowneBank for their generosity and belief in our vision,” said David Holley, General and Artistic Director. “Their partnership allows us to launch the Ovation Gala with tremendous momentum and ensures its success as a celebration of both the impact of opera and community spirit.”

Tickets for the *First Annual Ovation Gala* are now available at [www.greensboroopera.org/tickets](http://www.greensboroopera.org/tickets). Seating is limited, and early reservations are encouraged. For information on sponsorship opportunities, please contact the Development and Community Relations Associate, Christian Blackburn, at [development@greensboroopera.org](mailto:development@greensboroopera.org).

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